



# 2021 TV Production Contest Update

## State Fair of Virginia

(08/31/2021)

**Date:** Monday, September 27, 2021

**Time:** Registration 10:00 am  
Contest 10:30 am  
Awards 1:30 pm

**Place:** State Fairground at The Meadows in Doswell, VA. Caroline County

**Please refer to the *SkillsUSA Virtual Championship Technical Standards 2020-2021***

**The scope of the contest will be drawn from these standards.**

Contest guidelines call for students to “fully” produce (plan, write, record, edit and upload) a :60 video production.

**Assignment:** Teams are to create a promotional video showing the excitement and adventure to be had at the State Fair of Virginia.

**Music:** Music must be original or licensed to the school.

**Format:** Video should be exported as an H.264 file.

**Submission of final production:** Students will submit their final edit on a flash drive to be judged.

**Resumes required at check in contest morning.** One-page type written résumé. The résumé will be 10% of the score.

**Clothing requirement:** official SkillsUSA dress

Official SkillsUSA white polo shirt with black dress slacks, black socks and black leather shoes. Official SkillsUSA white polo shirt with black dress slacks or knee-length skirt, black socks or black or skin-tone seamless hose and black dress shoes.

**Contestant Cell phones** are not to be seen or used during competition. Automatic penalties will be applied for those who do not comply.

**Video Releases:** As the State Fair is a public event releases will not be necessary. If you interview an individual have them give a verbal release on camera acknowledging their release to use their words and image in the promotion.

\*Participants must have a Student Competition Ticket to enter the Fairgrounds unless they are already at the Fair for another competition.

\*Teachers are responsible for ordering tickets online directly from the State Fair ticket office using a State Fair Student Competition Ticket Order Form which can be found online at [www.skillsusa.org](http://www.skillsusa.org) under State Fair.

\*State Fair Tickets must be ordered online so everyone may enter near contest site (Gate 2) You will be allowed to park in this area with advance tickets. No picking up tickets on site.