



State T-Shirt Design

Note: There are two T-shirt design contests. This is not the National t-shirt design competition. This is the t-shirt design that will be used to represent Virginia. The following information is for the state-level contest. The winner of this state-level contest will advance to the SkillsUSA National Leadership and Skills Conference (NLSC) to compete against other state t-shirt designs. Please refer to the SkillsUSA Championships Technical Standards for more information.

Purpose

To select the outstanding idea and design for a SkillsUSA Virginia T-shirt

Clothing Requirement

This contest does not require an interview; therefore, there are no special clothing requirements.

Eligibility

This contest is open to active SkillsUSA members. You must be a member to enter.

Deadline

The T-shirt entry and the Pre-Judged Entry Form are to be mailed to the SkillsUSA Virginia state advisor office. The entry must be postmarked by March 23, 2024

Mailing Address:

SkillsUSA Virginia

Attn: Joyce Price

3216 Mt. Tabor Road, Blacksburg, VA 24060

Phone: 540-750-6896

Email: director@skillsusava.org

Scope of the Contest

Evaluation of the T-shirt design

Knowledge Performance

There will be no skill-related written test.

Skill Performance

The contest will assess the ability of the competitor to design and produce a drawing of a T-shirt, as well as give a narration regarding all aspects of his or her creation.

Contest Guidelines

An entry shall consist of the following:

1. All entries must be rendered in color (full color or up to four colors).
2. Design must include the state name (SkillsUSA Virginia) and current year. If using the shape of the state, please include the Eastern Shore.
3. Preferably, entries will be created in a design-software package such as Illustrator, Photoshop or Freehand. Entries may also be hand-drawn, painted, or rendered in colored pencils or markers. (No designs will be considered if from a design company [e.g., Custom Ink].) Please include a digital copy of design.
4. Artwork submission is 8.5" x 11". The artwork should be a comprehensive design that is camera-ready.
5. Entry should be submitted and mounted with the design on a single board, larger than 8.5" x 11". (This may include cardstock, card board, poster board, form core or other thick paper.)
6. The T-shirt designer must specify the color of the shirt that the artwork will be screened onto, as well as where artwork will be placed on the T-shirt. Place this information in the envelope in the back of the design.

7. In addition to the T-shirt background color, the designer may use up to four colors in his/her artwork. These colors are “spot colors” and may not be blended or shaded.

8. Design must be reproducible by silk screen.

9. Digital designs must have an accompanying flash drive and include:

- a. Name of the design-software program used
- b. School name
- c. CTE program name(s)
- d. Student name(s)

Note: A school entering more than one design may submit one flash drive..

Students, please keep sketches, a paper copy, and digital copy for your portfolio. The first-place entry will move on to the national-level contest. Please refer to the current edition of the National SkillsUSA Champions Technical Standards.

10. The SkillsUSA emblem or SkillsUSA logo (or elements of either) should not appear on the t-shirt. SkillsUSA is one word with no space or dash in it.

11. All copyright laws must be followed in the creation of the design.

12. Narrative should be attached (taped or glued) to the back of the design and should be no longer than one-page (8 ½” x 11”). The narrative about the T-shirt design should include:

- a. How contestant came up with the design for the T-shirt
- b. The process by which contestant designed the T-shirt
- c. Why contestant feels it represents his/her state
- d. Unique qualities of the T-shirt design

e. Why other students/advisors would want to wear it

13. An envelope must be attached to the back of the mounting board (do not seal the envelope) and must include the following items:

- a. Completed Pre-Judged Entry Form
- b. Verification Form stating that the T-shirt was the original, creative work of the contestant. The form is to be signed by the student, SkillsUSA advisor, and school administrator and placed in a plain envelope and taped on the back of the T-shirt design mounting board.
- c. One-page résumé

14. Only one entry is allowed per SkillsUSA member.

Notification of Winner

The advisors/instructors for the top three contestants will be notified by email, before the SLC registration deadline, so that the contestant may register for the SLC and be present on Friday at the opening session.