



# PROMOTIONAL BULLETIN BOARD

2021 State Fair

Updated 8/16/2021

**DATE:** Monday, September 27, 2021

**TIME:** 10:00 a.m. Registration  
10:30 a.m. Contest  
2:00 p.m. Awards in contest area  
2:30 p.m. Clean-up

**PLACE:** State Fairgrounds at The Meadows in Doswell, VA, Caroline County

**CONTEST CHAIRMAN:** SkillsUSA Virginia

## SCOPE OF THE COMPETITION:

To encourage local SkillsUSA chapters to promote the organization, career and technical education, and related occupational information through a promotional bulletin board.

## CLOTHING REQUIREMENT

Official red blazer, windbreaker-style jacket or sweater or Official black jacket; black dress slacks; white dress shirt; plain black tie with no pattern or SkillsUSA black tie; black socks and black shoes.

black dress skirt (knee-length) or slacks with business like white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin-tone seamless hose and black dress shoes.

## ELIGIBILITY

No limit to the number of bulletin boards from each school may be entered in the contest  
This is a one- or two-person team.

## SCOPE OF THE CONTEST

### Skill Performance

The contest requires the development of a promotional bulletin board using the SkillsUSA National Theme and it may also include promotion of local SkillsUSA chapter activities or technical, skilled and service occupations, including health occupations. Skill will also be evaluated through an interview.

### Contest Guidelines

1. Promotional Bulletin Board theme: **SkillsUSA: United As One**

For more information please visit <http://www.skillsusa.org/about/theme/>

- a. The bulletin board must carry out the established theme
- b. The bulletin board must be related to SkillsUSA
- c. The bulletin board may include promotion of local SkillsUSA chapter activities
- d. All career and technical education students who are SkillsUSA members are eligible to compete in the

2. Bulletin Board Design and Workmanship

- a. The majority of the display materials used must be student-prepared
- b. The bulletin board must be the original and creative work of the individual chapter member(s)

3. Intent of the Promotional Bulletin Board

- a. The bulletin board is a tool to convey ideas, ideals or activities related to SkillsUSA
- b. The bulletin board should be designed to easily accommodate changes by using interchangeable parts to reflect activities, messages or draw attention to a function
- c. The bulletin board is not intended to be a wall hanging or poster board.

4. Bulletin Board Size — The total size of the bulletin board may be smaller than, but may not exceed, the following dimensions: 4 feet wide by 4 feet high by 2 inches thick (including the thickness of the board)
  - a. Board or Tri-Fold Corrugate Display Board may be used
  - c. A penalty of five points per 1/8" over size will be assessed
5. Support – Schools must supply their own easel, so that the board may be displayed.
6. Bulletin Board Frame
  - a. A frame is not required
  - b. A frame cannot exceed 21/2" in width. A 10-point penalty will be assessed for failure to comply
  - c. A frame can be made from any material
7. Bulletin Board Materials
  - a. Any material(s) used to attach parts to the board must not be visible on the face of the board. A 10-point penalty will be assessed for failure to comply.
  - b. All materials on the bulletin board used as background and to convey the message will be limited to the following paper products:
    1. Construction paper
    2. Poster board
    3. Foam core
    4. Cardboard
    5. Mat board
    6. All materials may be painted, colored or plastic laminated
  - c. No other materials will be permitted. A 10-point penalty will be assessed for failure to comply
  - d. No audiovisual equipment, electrical, mechanical, automatic or manual moving parts are to be used. A 10-point penalty will be assessed for failure to comply
  - e. Student-taken photographs are allowed
  - f. The chapter name, school, city or state may be used without penalty
8. Cost of Materials
  - a. A maximum of \$100 (purchased, donated or borrowed) may be spent on the entire display and backing board (frame and support costs excluded). A 10-point penalty for each \$5 over \$100 will be assessed
  - b. A verification or quote of the “fair market price” of the printing and/or other materials used on the board must be included in the notebook. All donated or borrowed materials must be included in the \$100 (Fair market value is the cost of having work done or obtained commercially — not cost of work done or obtained through a school)

## **9. Bulletin Board Evaluation (400 points possible)**

- a. Gains attention
  1. Focuses attention on important items (20 points)
  2. Pulls the eye to specific areas (20 points)
  3. Color commands attention (20 points)
  4. Balance creates interest (20 points)
  5. Shapes, lines, spaces and colors create an interesting and readable bulletin board (20 points)
- b. Development of theme
  1. Theme of bulletin board is the official theme established by the SkillsUSA headquarters (60 points)
  2. Meaning and message of the bulletin board are apparent immediately (25 points)
  3. Graphic elements, lettering and illustrations allow quick and clear comprehension of the bulletin board theme (25 points)
  4. Lettering is related in scale and character to the spirit of the theme (25 points)
  5. A 5-point penalty will be assessed for error in grammar, spelling and punctuation.

- c. Quality of work
    1. Artwork is of consistent style and proportion (15 points)
    2. Computer-generated type, art or photos are sharp/smooth (non-pixelated) and photos are properly exposed, well-cropped and suitably sized (30 points)
    3. Edges of cutout pieces are clean and smooth (15 points)
    4. Detachable or 3-D pieces are stiff and self-supporting with no paper curl (15 points)
    5. Tiled or layered pieces are properly aligned (10 points)
  - d. Imagination, creativity and originality
    1. Bulletin board shows originality (20 points)
    2. Bulletin board is creative, in good taste and attractive (20 points)
    3. Differences in color, line and shapes depict good design and imagination (20 points)
    4. Illustrations, lettering and background harmonize and show innovation (20 points)
10. Interview Component (400 points possible)
- a. One student shall be prepared to participate in the interview component
  - b. The interview component will consist of two parts:
    - 1- Presentation
    - 2- Question and answer session
11. Presentation
- a. Note cards may NOT be used. A 50-point penalty will be assessed if contestant uses notecards
  - b. Student will describe the bulletin board and how it conforms to the theme (35 points)
  - c. Student will explain the process that they followed to determine the scope and design of the bulletin board (30 points)
  - d. Student will state the purpose and educational value of the bulletin board (30 points)
  - e. Student will discuss the chapter members' participation in the construction of the board (30 points)
  - f. Student will tell where and how the bulletin board will be used after the competition (30 points)
  - g. Student will discuss the benefits of the bulletin board to the chapter members (30 points)
  - h. Student will use the notebook along with the bulletin board to enhance the presentation (40 points)
  - i. Student speaking skills: variances of pitch, tempo, volume & enthusiasm will be judged (30 points)
  - j. Student's stage presence, including poise, eye contact, gestures, confident appearance and attitude will be judged (30 points)
  - k. Student's mechanics as in diction, grammar, pronunciation and enunciation will be judged (25 points)
  - l. Student's conclusion to presentation (30 points)
  - m. Time frame for presentation 3–5 minutes.
  - n. Time penalty – 5 points for each fraction of 30 seconds less than 3 minutes or 5 minutes will be assessed.
12. Question/Answer Session (quality of student's response to questions from judges)
- a. Student will deliver answers that are appropriate, organized and reflect logic and clarity (30 points)
  - b. Student's answers reflect knowledge and involvement in the bulletin board project (30 points)
13. Notebook Requirements (150 points possible)
- a. The notebook must be placed with the bulletin board prior to judging. Failure to do so will result in the notebook not being judged and no points awarded
  - b. Notebook must be a one-inch SkillsUSA three-ring binder (10 points)
  - c. Notebook must contain pictures and supporting evidence (20 points)
  - d. Notebook must include a brief description of the purpose (20 points)
  - e. Notebook must state educational value (20 points)
  - f. Notebook must describe the development and construction of the bulletin board (20 points)
  - g. The notebook must be limited to 10 pages (20 surfaces) or less (10 points)

h. Verification letter

1. A letter certifying that the bulletin board was designed and constructed by students will be the first page of the notebook (10 points)
2. A verification or quote of the “fair market price” of the printing and/or other materials used on the board must be included (10 points)
3. The letter must identify the school, city, state (5 points)
4. The letter must identify the local advisor (5 points)
5. The letter must identify the student who will be interviewed (5 points)
6. The letter must state the division (high school or college/postsecondary) (5 points)
7. The letter must be signed by a local administrator (10 points)
8. Failure to supply the required information will penalize the entry as outlined

Items Evaluated	Possible Points
Design/Workmanship/Theme	400
Interview/Presentation/Q&A	400
Notebook	150
Clothing	50
Total Points Possible	1,000

**NUMBER OF CONTESTANTS:** Unlimited. This contest may be a team of three or two or individual. You are encouraged to select competitors for this event through local competition. Students may compete in only one contest at the State Fair.

**ENTRY FEE:** \$20.00 per contestant.

Please register on-line at [www.skillsusava.org](http://www.skillsusava.org).

**DEADLINE:** Schools must register the number of teams by September 20, 2021. Contestant names must be submitted to the State SkillsUSA Specialist by September 20, 2021. Substitutions may be made the day of the competition.

- *Participants must have a Student Competition Ticket to enter the Fairgrounds unless they are already at the Fair for another competition.*
- *Teachers are responsible for ordering tickets online directly from the State Fair Ticket Office using a State Fair Student Competition Ticket Order Form, which can be found on-line at [www.skillsusava.org](http://www.skillsusava.org) under ‘State Fair’*
- *State Fair tickets MUST be ordered online so everyone may enter near contest site. (GATE 2) You will be allowed to park in this area with advance tickets. No picking up tickets on site..*