



Television Production (Pre-Produced Cut-Only)

Purpose

To evaluate each contestant's mastery of entry-level job skills using performance standards in the television production industry and to recognize outstanding efforts by students for their professionalism and excellence in the field of television production

Clothing Requirement

This contest does not require an interview; therefore, there are no special clothing requirements. However, contestants should be dressed in SkillsUSA attire or business dress for the awards ceremony.

Eligibility

This contest is open to active SkillsUSA members enrolled in programs with television production as the occupational objective.

Deadline

Submissions are due March 29, 2024

Equipment and Materials

1. **Supplied by the technical committee:** Computer for playback of DVD, a folder labelled for each registered contestant.
2. **Supplied by the contestant:**
 - a. One-page, typewritten résumé. Resume rubric available at [www. skillsusava.org](http://www.skillsusava.org)
 - b. The final pre-produced entry to be judged, submitted as a MOV, AVI, or MP4 file format. All entries must be uploaded to assigned location TBD.

Scope of the Contest

1. Entries may be submitted by an individual or a team of up to five members.
2. The entry must be either a public service announcement (PSA), commercial, or promotional spot about a topic of the contestants' choosing; it may be based on real-life or it may be fictional.
3. The final product must be either 30 seconds in length or: 60 seconds in length. Points will be deducted for entries that are over or under the time standard by two (2) seconds or more (e.g., for a 30-second spot, a time range of 28-32 seconds would not result in a penalty).
4. All entries must be clearly defined as a cut-only entry. No transitions are allowed, no processed video is allowed, no video effects are allowed, including those built into the camera, with or without titles.
5. The PSA, commercial, or promotional spot will be judged on production values and the effectiveness of the message.



6. A Verification Form (available at www.skillsusa.org) stating that the entry was the original, creative work of the contestant(s) must be submitted. The form is to be signed by the student(s), SkillsUSA advisor, and school administrator and submitted with the entry.
7. Contestants will have demonstrated their ability to perform competencies in the following areas:
 - a. Presenting a message clearly and concisely
 - b. Demonstrating video and audio recording techniques
 - c. Demonstrating editing techniques
 - d. Producing a product that demonstrates strong continuity and pacing
 - e. Producing a product that grabs and holds the viewer's attention
8. Any competency included in Virginia's television and media production instructional framework may be included in the competition.