



## State Pin Design

*Note: There are two pin design contests. This is not the National Pin Design. The following information is for the state-level contest. The winner of this state-level contest will advance to the SkillsUSA National Leadership and Skills Conference (NLSC) to compete against other state designs. Please refer to the National Technical Standards for more information.*

### **Purpose**

To select the outstanding idea and design for a SkillsUSA Virginia pin

### **Eligibility**

This contest is open to active SkillsUSA members.

### **Clothing Requirement**

This contest does not require an interview; therefore, there are no special clothing requirements.

### **Deadline**

The pin entry and the Pre-Judged Entry Form must be submitted to the SkillsUSA Virginia state advisor's office. The entry must be postmarked by February 28, 2021

Mail Entry to: SkillsUSA Virginia

Attn: Joyce Price

3216 Mt. Tabor Road, Blacksburg, VA 24060

Phone: 540-750-6896

Email: [director@skillsusava.org](mailto:director@skillsusava.org)

### **Scope of the Contest**

Evaluation of the pin design

### **Knowledge Performance**

There will be no skill-related written test.

## **Skill Performance**

The contest is designed to assess the ability of the competitor to design and produce a drawing of that design, as well as to give a narration regarding all aspects of his or her creation of the design.

## **Contest Guidelines**

An entry shall consist of the following:

1. All entries must be rendered in color (full color or two colors).
2. The design should include the state name (Virginia), or state initials (VA), or shape of the state (including the Eastern Shore), and current year.
3. Preferably, entries will be created with a design software package such as Illustrator, Photoshop or Freehand. Entries may also be hand-drawn, painted, or rendered with colored pencils or markers. (Note: No design from T-shirt companies [e.g., Custom Ink] will be considered.)
4. Digital designs must have an accompanying CD or flash drive and include:
  - a. Name of the design software program used
  - b. School
  - c. CTE program name(s)
  - d. Student name

*Note: A school entering more than one design may submit one CD or flash drive with all designs.*

*Note: Students, please keep a paper copy and digital copy for your portfolio. First-place entry will move on to the national-level contest. Please refer to the National SkillsUSA Champions Technical Standards for the current year.*

5. Entry should be submitted and mounted with two versions of the art on a single board. (This may include cardstock, cardboard, poster board, form core, or other thick paper; it must be larger than 8.5" x 11".)
  - a. The larger version is for judging. The larger version must be approximately seven inches wide by seven inches high and not larger or smaller.

- b. The smaller version is to show what the actual pin will look like. The smaller version should be approximately one inch by one inch tall, not larger or smaller; this is to show how the completed pin will look.
  - c. Both versions should be identical.
  - d. Wording on the pin must reference the name of the state.
6. The SkillsUSA emblem or SkillsUSA logo (or elements of either) should not appear on the pin. SkillsUSA is one word with no space or dash in it
7. All copyright laws must be followed in the creation of the design.
8. Narrative should be attached (taped or glued) to the back of the design and should be no longer than one-page (8 1/2" x 11"). The narrative about the pin design should include:
  - a. How contestant came up with the design of the pin
  - b. The process by which contestant designed the pin
  - c. Why contestant feels it represents his/her state
  - d. Unique qualities of the pin design
  - e. Why other students/advisors would want to wear it
9. An envelope should be attached to the back of the mounting board (do not seal the envelope) and must include the following items:
  - a. Pre-Judged Entry Form filled out
  - b. Verification Form stating that the state pin was the original, creative work of the individual chapter member, signed by the student, SkillsUSA advisor, and school administrator, and placed in a plain envelope and taped on the back of the pin-design mounting board
  - c. One-page résumé
10. Only one entry is allowed per SkillsUSA member.

### **Notification of Winner**

The advisors/instructors for the top three contestants will be notified by email before the SLC registration deadline, so that the contestant may register for the SLC and be present on Friday at the opening session to receive state recognition.