



**Cosmetology**  
**Total Fashion Look Competition**  
2021 Southwest Fall Festival  
Updated 8/31/2021

**DATE:** Friday, December 10, 2021

**TIME:** 10:00 a.m. Registration  
11:00 p.m. Contest  
Late arrivals may compete but will not get additional time

**PLACE:** Central Virginia Community College  
Lynchburg, VA

**\*Due to COVID restrictions no parents, extra chaperones or judges. No students just to watch.**

**PURPOSE OF COMPETITION:**

Contestants will demonstrate their ability to perform comb out and styling techniques on a live model as outlined. Model's hair, makeup and clothing must be styled for gala evening looks. The models will be evaluated for TOTAL FASHION LOOK to include hair, makeup, and accessories.

**JUDGING CRITERIA:**

Contestants will be evaluated based on their performance in the following areas:

1. Artistic ability.
2. Balance and design.
3. Overall appearance.
4. Sanitation

**TOOLS:**

Contestants must supply the following:

1. All necessary implements and supplies to perform their model's selected hairstyle, makeup, clothing and accessories.
2. Models must arrive with hair preset (with no evidence of prior styling or make-up application) and dressed in competition clothing (gala evening), with pre-done nails and toes.
3. Accessories, if desired (ex. Jewelry, etc.)  
**NO HAIRPIECES!**

**NUMBER OF CONTESTANTS:** One team per cosmetology instructor. A team consists of three people: Stylist, Makeup Artist and Model.

**ENTRY FEE:** \$60.00 per team of three entering the competition. (\$20. Per contestant). Please register on-line at [www.skillsusava.org](http://www.skillsusava.org), go to Event, Southwest Fall Festival and then to Competitions. Students may only compete in one Cosmetology related contest.

**DEADLINE:** Schools must register the number of teams by November 19, 2021 Substitutions may be made the day of the competition.

**SCOPE OF THE COMPETITION:**

1. Jewelry, and any other accessories may be used but must be provided by the student participant.

2. **All sanitation guidelines must be followed including draping of model.**
3. Hair must be clean and dry prior to contest. Contestant has the choice to set hair with roller, thermal curl, flat iron, blow-dry style or left straight. Hair must have no evidence of prior styling.
4. Models will be checked by the chairperson or their designee prior to comb out time.
5. Time will be allowed for removal of nets, clips, rollers, etc., prior to comb out time.
6. Comb out will be done in the presence of judges and audience. **ALL HAIR MUST BE COMPLETELY TAKEN DOWN AND BRUSHED THROUGH!** Examples include gelled fingerwaves, ponytails, braids, French twists, or other designs must be brushed out. Judges will be checking each model to see that the hair has been completely brushed through and that no pre-styling exists. Contestants who refuse to comply will be disqualified.
7. Ornaments, flowers, and hats will be allowed - **However, at least 2/3 of the model's hair must be visible** (No more than 1/3 of the hair may be covered)
8. All ornamentation, accessories and makeup must be added to the model ON contest site The model must enter the competition area with no ornamentation, no accessories, including artificial eyelashes and a clean face (no makeup). The three-person team may assist one another during any phase of the competition. Contestants will be checked to make sure they adhere to this regulation.
9. Time allowed for contest – 1 hour
10. Contestants will supply all tools necessary to achieve their desired look.
11. No electrical outlets. Electrical appliances cannot be used during the comb out competition.
12. This is a **GALA EVENING TOTAL FASHION LOOK CONTEST**. Students are encouraged to demonstrate their maximum artistic flair!
13. This is **NOT a Fantasy Contest**.
14. Decision of the judges will be FINAL!

**DRESS CODE:** Students are required to wear the following while competing:  
Black slacks or knee length shirt, White top with sleeves, (no low cut necklines or bare midriffs), Black low-heeled, closed toe dress shoe (no tennis shoes). Students must present themselves with a clean professional appearance. Model will wear the attire selected for the competition. Students need to stay in dress until awards are presented