

Sponsorship for SkillsUSA Virginia



State Leadership Conference and Skills Championship

TO: SkillsUSA Virginia Partners
FROM: Dr. Lee Ross, Executive Director, SkillsUSA Virginia Foundation
DATE: September 26, 2020
SUBJECT: **2021 SkillsUSA Virginia State Leadership Conference and Skills Championships**

I am pleased to extend an invitation to you to be involved with the 2021 SkillsUSA Virginia State Leadership Conference and Skills Championships at the Berglund Center in Roanoke, Virginia on April 16-17, 2021.

SkillsUSA Virginia believes the awareness and visibility of new materials, products, and equipment are very important to conference participants and we welcome your participation. Estimated attendance is 1,000 students and +700 parents, teachers and administrators from high schools, postsecondary schools and community colleges. The participants will be instructional leaders and future workers in such disciplines as communications, construction, information technology, manufacturing, personal services, public services, and transportation.

You may participate in the following opportunities:

Career Expo - \$250 (\$300 after January 15, 2021)

SkillsUSA Virginia is providing an opportunity for our students to meet the employers at our State Leadership Conference. The students attending this event are the “Best of the Best” as they go for the state championship in their respective trade and demonstrate their occupational and leadership skills. These are the students who have excelled in their “Curriculum Framework – Technical, Personal, and Workplace Skills”. Students will be available on Friday, April 16, from 12:00 noon until 6:00 p.m. at the Berglund Center.

Exhibitor - \$250 (\$300 after January 15, 2021)

Exhibiting is one of the best ways to market your company, recruit employees or students, and to get your information in the hands of your target audience. You are free to interact with everyone present, to give away information and products, and to request information from those that visit your booth. You are encouraged to set up interactive displays with demos, games, and activities to draw maximum traffic. Exhibitors may purchase multiple 8’ x 30” tables. Exhibits will be open Friday, April 16, from 12:00 noon until 5:00 p.m. and Saturday, April 17, from 8:00 a.m. until 2:00 p.m. at the Berglund Center.

Program Advertisement - \$125 to \$1,000

Show your support with an ad in the conference program. Two thousand programs will be printed and distributed to students, teachers, administrators and general public attending the State Leadership Conference. Note: Ad must be electronically submitted by March 1, 2021.

Ad/Exhibitor Form

Event Information: **2021 SkillsUSA Virginia State Leadership Conference and Skills Championships**
Location: Berglund Center, 710 Williamson Road, Roanoke, VA 24016
Event Date: April 16-17, 2021
Registration Deadline: **March 1, 2021**

Company Name: _____

Contact Person: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Cell: _____ Fax: _____

Career Expo - Friday, April 16th 12 PM – 5 PM

(\$250 early bird registration by January 15, 2021)

Number of Expo Spaces needed: _____ x \$300 (\$250 by 1/15/21) = \$ _____

Number of Extra Tables (8' x 30") needed: _____ x \$25 (One table included) = \$ _____

Electricity Required (*circle*): Yes or No

Amount Due: \$ _____

Exhibitor - Friday, April 16th 12 PM – 5 PM & Saturday, April 17th 8 AM – 2 PM

(\$250 early bird registration by January 15, 2021)

Number of Expo Spaces needed: _____ x \$300 (\$250 by 1/15/21) = \$ _____

Number of Extra Tables (8' x 30") needed: _____ x \$25 (One table included) = \$ _____

Electricity Required (*circle*): Yes or No

Amount Due: \$ _____

Program Advertisement

Ad layout, logos, and all artwork must be electronically and received by the **March 1, 2021** deadline in order to be published in the 2021 State Leadership Conference program book. Ads will appear as submitted.

Check size of ad desired: Full Page ad \$1000 Quarter Page ad \$250

Half Page ad \$500 Eighth Page ad \$125

Amount Due: \$ _____

TOTAL Amount Due: \$ _____

Please make the check payable to **“SkillsUSA Virginia Foundation”** and mail this form to SkillsUSA Virginia Foundation, P.O. Box 4053, Midlothian, VA 23112. *SkillsUSA is a non-profit 501(c)3 organization.*